

	Retail	Savings
<b>\$39.00</b>	<b>\$110.00</b>	<b>65%</b>

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Get **GROUND SHIPPING** when you purchase *4 or more*.

## **2011 Paon product-timed-pdf - Cabernet Sauvignon Mt. Veeder - Back in Stock! Mt. Veeder Cab, 64% off!**

### **Why We're Drinking It**

What is this? \$110 Cabernet for a mere \$39? A 64% savings on retail? From Mt. Veeder, one of the most revered mountain AVAs in the Napa Valley? Who? How? We're shaking our heads in disbelief! Where did this hidden gem come from?? Our masterful bargaining and coveted relationships are what keep us in this business. We thank our friends for their generosity in allowing us to share their gold with our loyal fans so YOU can win and enjoy.

Paon winemaker, Frederic Delivert, is first and foremost a vigneron. His mind is always on the vineyard, focusing and employing the best strategies to coax a completely elegant, finessed, complex wine from the 5-acre plot of Cabernet vines ranging in 900-1200ft in elevation. His French roots and extensive history in the Valley working with the likes of Far Niente, Plumpjack, Tuck Beckstoffer and others lead him to strike a keen balance between old and new world styles.

The result in this lovely, barely aging estate-grown Cabernet is smooth, plush, velvety goodness. Notes of black cherry, cassis, black plum with tobacco, hints of leather and olive jam, and baking spice. The grippy mountain tannins are starting to relax and lead to an opulent finish.

\$39 Mt. Veeder Cabernet should be a no brainer. You need this in your cellar immediately to enjoy now and to hold a few to see how they develop into mesmerizing perfection over time. Hurry!

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### **Tasting Notes**

Velvety and full-bodied with notes of black cherry, cassis, and black plum with tobacco, hints of leather and olive jam, and baking spice. The grippy mountain tannins are starting to relax and lead to an opulent finish.

**VARIETAL**  
Cabernet Sauvignon  
**APPELLATION**  
Mount Veeder  
**ALCOHOL**  
14.20  
**SIZE**  
750ml  
**BLEND**  
Cabernet Sauvignon

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### **The Story to Know**

Located in the northern stretch of the Mt. Veeder appellation, Paon Vineyard is directly west of Mt. St. John's highest elevation. The vineyard elevation ranges from 900 to 1200 feet, and has a south/southeast exposure. The diverse soil composition varies between weathered sandstone and shale, resulting in porous well-drained soils, low yields and moderate vigor. Five acres of Cabernet Sauvignon clones 169 and 338 were densely planted to rootstock 101-14. The unique microclimate, topography, and astute farming of the Paon Vineyard site result in a classic wine of depth, nuance, and pedigree.

Josh Clark and the Clark Vineyard Management team are hillside specialists. The Paon Vineyard is a relatively cooler Mt. Veeder site that is varied in elevation and soil profile. Since 1998, Josh has employed his comprehensive and mindful approach to vineyard farming. Integrated pest management, establishing proper canopy and fruit load, suitable clonal and rootstock selections, and meticulous cover crop care define his sustainable practices.

Frederic Delivert is a vineyard-first California winemaker from Albi, near Toulouse. His French roots and Masters' Degree

in Agriculture from Ecole Superieure d'agriculture de Purpan combine with small, family owned vineyards in the Napa Valley to produce classic renditions of Napa Valley's most prized varietal. Frederic strikes a deft balance between old and new world styles, and his focus on soil health and vine balance create complete wines of elegance, character, and finesse. Frederic's prior experience and clients include Newton, Far Niente, Duckhorn, Plumpjack, Cade, Martin Estate, Clark Claudon, Tamber Bey, and Tuck Beckstoffer Wines.

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