

2018 McPrice Myers Bull by the Horns product-pdf - Cabernet Sauvignon, Paso Robles - Sky-Rocketing QPR! Sub-\$20 Paso Cabernet

Why We're Drinking It

Holy high QPR alert!!! McPrice Myers is making some stellar wines out of the Central Coast and today's Bull by the Horns Cabernet is one of the best Cabs for the price (especially ours...\$18!!!!) we've had out of Paso Robles and maybe in all of California! Well balanced, ripe fruit that isn't jammy like a lot of Paso Cabs, and just a kick-ass cuvée you'd be hard pressed to find at a better price. This is a buy more than you think you need type deal because it does not disappoint! Exclamation points abound!!

The 2017 got a nice 90pt score from Vinous, but we'd argue this vintage is leaps and bounds better. McPrice 'Mac' Myers is one of the darling winemakers of the Central Coast, dazzling critics with his keen ability to coax elegance and allure out of Paso and Santa Barbara County. Check out some of the praise:

"California needs more of these wines in the marketplace." – Robert Parker

"Myers sources fruit from some of the most renowned vineyards in the Central Coast and his wines, which are pretty delicious soon after release, offer excellent value." – Vinous

Ripe blackberries, black cherries and black currants escape the glass with rich notes of mocha, toast, sweet spice and woodsmoke. It's full, supple and shows an impeccable balance of fruit and oak with a solid tannin integration. This will go with anything and everything — lazy evenings, game nights, BBQs or elaborate fall braises. It is that flexible!

This hasn't hit the broader market yet and is available to you at an easy grabbing price. \$108 a 6-pack with shipping included. Seriously, get way more than you need because this will happily provide countless evenings of enjoyment for the next few years.

Tasting Notes

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VARIETAL

Cabernet Sauvignon

APPELLATION

Paso Robles

ALCOHOL

14.80

SIZE

750ml

BLEND

Cabernet Sauvignon

The Story to Know

McPrice 'Mac' Myers became a complete food and wine geek in his early twenties. This led him to frequent sojourns to the Central Coast, where he became a quick study of the burgeoning wine scene. Mac's first vintage was 2002. His enthusiasm for the local vineyards in Paso Robles and Santa Barbara County was matched only by the lure of the Rhone Valley. Mac's own wines received overnight praise from the wine press-at-large. With a keen eye on the future of California vineyards and a respectful nod to the Old World, Mac continues to impress as one of the most progressive and even-handed winemakers on the Central Coast.
