

	Retail	Savings
\$16.00	\$24.00	33%

2019 Theorizeproduct-timed-pdf - Rose Napa Valley - Multi-100-point winemaker's ROSE!

Why We're Drinking It

Anyone who's tasted literally ANYTHING from rockstar winemaker Jean Hoefliger (Google him to see his masses of critical acclaim and huge scores) will want to try this. AT THIS PRICE? Oh yes. Napa Valley Rose! Sellout alert! Here is some info about the winery:

"Theorize is a label that was created out of an idea to whole-heartedly produce a brand that had great price to quality ratio, and we did just that. That idea became a theory and that theory became reality. In turn, they Theorized! In order to accomplish this "theory", they needed a REALLY good winemaker. One who could seek out the fruit and then create a beautiful wine that over delivered for the price point. That consulting winemaker is Jean Hoefliger, who also consults with numerous other brands across the world. Jean's training has taken him from Switzerland to South Africa to Bordeaux and now California, working at some of the most prestigious wineries in the world. Jean has an amazing ability to see potential in things that most cannot."

This terrific rose, from Sangiovese and Cabernet Franc, just SINGS right out of the gate. Pure strawberry jam essence, with clean, bright grenadine and blood orange notes -- fresh and zesty and outrageously easy to love. Round and pure, with melon and cherry on the palate, we promise you will wish you bought more. While it lasts!

Tasting Notes

Fresh entrance evolving on a round and fruity mid palate with touches of raspberries, cantaloupe, lavender candy and iris

VARIETAL
Blend
APPELLATION
Napa Valley
ALCOHOL
12.80
SIZE
750ml
BLEND
Blend
