

	Retail	Savings
\$13.00	\$25.00	48%

2019 Domaine Serguier product-timed-pdf - Cotes du Rhone La Joie de Mon Pere - Old-Vine Greatness For A SONG!

Why We're Drinking It

A Rockin' "Baby Chateauneuf" \$13?!?! Almost 50% off!

La Joie de Mon Pere ("My Father's Joy") is a cherry and blackberry packed glass of joy from old-vine Grenache grapes, mostly, and it sings with fresh and baked cherry fruit, anise, provincial herbs with excellent ripeness and Outcast-level freshness. How can it pack this much deliciousness in for its price??

Domaine Serguier actually dates back to 1900, and was established by Hippolyte Serguier, who later passed it on to his sons, one of whom was Gaston Serguier. It later was passed to Gaston's grandson, Daniel, who took over the estate in 1997, almost 100 years after its founder. Up until 1970, they sold their grapes to another esteemed producer, Usseglio. Today, we feel honored to get an allocation here in the U.S., and we expect this to disappear in a heartbeat. Drink this with reckless abandon over the coming holiday season (okay, maybe not reckless), but wine this good should cost a lot more. \$156 a 12-pack with free ground shipping people!!

Invino Veritas - "In wine there is truth" - Pliny The Elder

APPELLATION

Rhone, France

ALCOHOL

14.50

SIZE

750ml

BLEND

Rhone Blend
